

Fixed Asset Revenue Recovery - Sample Weekly Report
Week Ending: _____

Company: _____

Prepared For: Owner / GM

Core KPIs

- Total inbound calls: _____
- Missed calls: _____
- Recovered conversations: _____
- Open estimates followed: _____
- Bookings created: _____

Operational Notes

- 1) _____
- 2) _____
- 3) _____

Next Actions (7 Days)

- _____
- _____
- _____

Positioning: We recover missed revenue from inbound calls + open estimates for Houston HVAC companies - without increasing ad spend.